



EUROPEAN APPRENTICESHIP CONFERENCE

ENGAGING SMEs IN APPRENTICESHIPS

9-10 November 2015, THESSALONIKI, GREECE

General information

Conference venue: MET Hotel

Participants' profile: Public authorities, social partners, chambers, VET providers, large, and small and medium-sized (SME) companies from the EU Member States, EFTA/EEA countries, EU candidate countries, EU potential candidate countries, and the Swiss Confederation

European level networks and organisations

Working language: English

Agenda

Monday, 9 November 2015	
13:30-14:00	Registration
14:00-14:30	<p>Welcome (James Calleja, Cedefop Director)</p> <p>Video message from Marianne Thyssen, European Commissioner for Employment, Social Affairs and Inclusion</p> <p>Keynote speech, Jason Holt, CEO, Holts Group of companies (tbc)</p>
14:30-16:00	<p>Plenary session <i>Moderator:</i></p>
	<p>Setting the scene: the EU level initiatives</p> <p>The European Alliance for Apprenticeships, Joao Santos, DG Employment</p> <p>Thematic Country Reviews on Apprenticeships, Irina Jemeljanova, Cedefop</p> <p>Governance and financing of apprenticeship, Patrycja Lipinska, Cedefop</p> <p>Support for companies, in particular SMEs, offering apprenticeships: seven guiding principles, Helen Hoffmann, DG Employment</p> <p>Forthcoming Erasmus+ Programme call for proposal, Bernadette Forsthuber, EACEA</p> <p>Financial support available from the European Social Fund, Resa Koleva, DG Employment</p>
16:00-16:15	Coffee break
16:15-17:15	<p>Plenary session <i>Moderator:</i></p>
	<p>Plenary round table discussions: SMEs in apprenticeships, employers' views</p> <p>Ben Butters, Eurochambers</p> <p>Yves Petitjean, the French Confederation of Skilled Crafts Chambers</p>

	<p>Riccardo Viaggi, the European Builders Confederation</p> <p>Chris Swaine, EMH Group</p> <p>Christian Sperle, German Confederation of Skilled Crafts</p> <p>Terry Hort, H + H Accountants, UK (tbc)</p> <p>Christine Davatz Höchner, Swiss Association of SME, CH (tbc)</p>
17:15 -18:30	<p>Posters and refreshments</p> <p>Fifteen posters will illustrate the best project ideas proposed by the participants. You are invited to discover them and book your “appointment” with the promoters of the project ideas during the “Posters and coffee” session of 10 November (11:15-14:00 hours).</p>
Tuesday, 10 November	
09.00 – 9.15	Plenary session
	Introduction to the parallel round tables (two parallel sessions of five round tables each)
09:15 – 11:15	<p>Parallel thematic round tables – session 1</p> <p><i>Round tables are built around examples of good practices (see Annex) which were selected among those submitted by participants. Two such examples per each round table will be presented as a way of triggering discussions which will be focused on identifying ideas for co-operation relevant for the topic of the round table.</i></p> <ul style="list-style-type: none"> ○ <i>Round table 1: Designing apprenticeships to involve SMEs</i> ○ <i>Round table 2: Supporting engagement – roles assumed by industry associations and social partners</i> ○ <i>Round table 3: Topping up the learning in SMEs</i> ○ <i>Round table 4: Involving large companies</i> ○ <i>Round table 5: Investigating the representation of apprenticeships among SMEs</i>
11:15 -12:00	<p>Posters and coffee</p> <p>Explore more in depth the project ideas with their promoters. Be open to partnerships!</p>
12:00 – 14:00	<p>Parallel thematic round tables – session 2</p> <p><i>Round tables are built around examples of good practices (see Annex) which were selected among those submitted by participants. Two such examples per each round table will be presented as a way of triggering discussions which will be focused on identifying ideas for co-operation relevant for the topic of the round table.</i></p> <ul style="list-style-type: none"> ○ <i>Round table 6: Bottom-up approach to quality development</i> ○ <i>Round table 7: Facilitating school – enterprise co-operation</i> ○ <i>Round table 8: Training tutors and trainers</i> ○ <i>Round table 9: Organising campaigns</i> ○ <i>Round table 10: Recruiting apprentices</i>
14:00 – 15:00	Lunch



15:00-16:00	<i>Plenary session</i>	<i>Moderator:</i>
	Wrap-up of the round tables: the 10 ideas for co-operation of the round tables	
16:00 – 16:30	<i>Voting and coffee</i>	
16:30- 17:00	<i>End of the meeting: results of the votes</i>	

ANNEX – SESSIONS ORGANISATION

<i>Parallel round tables – session 1 (10 November 2015 – 09:15-11:15)</i>				
Round table 1: Designing apprenticeships to involve SMEs	Round table 2: Supporting engagement – roles assumed by industry associations and social partners	Round table 3: Topping up the learning in SMEs	Round table 4: Involving large companies	Round table 5: Investigating the representation of apprenticeships among SMEs
<p>Moderator: tbc</p> <ul style="list-style-type: none"> • Design of Apprenticeship, Terri McComiskey, CCEA Regulation, UK • Securing rights, duties, engagement of employers, Isabelle Michel, FGTB, BE <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • Network agreement High Apprenticeships for SMEs: the role of intermediate bodies, Alfonso Balsamo, Confindustria, IT • Supporting SMEs, Meriem Dadou, AGEFA PME, FR • Group Training Associations, Mark Rowe, Trades Union Congress\Unionlearn UK <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • Inter-company vocational training centres, Isabelle Le Mouillour, BIBB, DE • Apprenticeships in SMEs supported by theoretical lessons, Henrik Saxtorph, Ministry for Children, Education and Gender Equality, DK • Training alliances, AT <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • Alianza para la FP dual, Guillem Salvans Subirats, Fundación Bertelsmann, ES • Cultivating Apprenticeships Practices in Indonesia, Global Apprenticeships Network <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • National Forecasting Center AGEFA PME, Meriem DADOU, AGEFA PME, FR • Increasing SME Apprenticeship Engagement, Graham Wood, NGi (UK) Limited <p><i>3 Facilitators</i></p>

<i>Parallel Ateliers – session 2 (10 November 2015 – 12:00-14:00)</i>				
Round table 6: Bottom-up approach to quality development	Round table 7: Facilitating school – enterprise co-operation	Round table 8: Training tutors and trainers	Round table 9: Organising campaigns	Round table 10: Recruiting apprentices
<p>Moderator: tbc</p> <ul style="list-style-type: none"> • PQS - The positive Quality spiral, Jesper Krogh Schlosser/ Hans Th. Hjorth, Aarhus Business College, DK <p><i>3 Facilitators</i></p>	<p>Moderator: Juraj Vantuch, SK</p> <ul style="list-style-type: none"> • Club school-enterprise, Eric Nicollet, Academie Montpellier, FR • The Apprenticeship Staff Support Programme - supporting providers to engage with employers, Paul Warner, Education and Training Foundation, UK • Local Network of Education and Training, Laura Rodriguez, Camara Municipal de Torres Vedras, PT <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • Prize-winning trainer's training, Sylvia Tutzauer Lindqvist, Skolverket, SE • Q-Placements VET-Enterprise cooperation projects, Anna Pajarón, Chamber of Commerce and Industry of Terrassa, ES <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • We Love Apprenticeships, Lindsay McCurdy, Apprenticeships4england • Week of Apprenticeship, Wolfgang Müller, German Federal Employment Agency <p><i>3 Facilitators</i></p>	<p>Moderator: tbc</p> <ul style="list-style-type: none"> • Company-based parental involvement: 5 reasons and 15 good ideas, Alexei Medvedev, KWB Koordinierungsstelle Weiterbildung und Beschäftigung e. V., DE • Culturally responsive recruitment tools, Alexei Medvedev, KWB Koordinierungsstelle Weiterbildung und Beschäftigung e. V., DE • Good Practice of Apprentice Recruitment – an Innovative Model for Europe, Anja Lietzmann / Vasiliadis Anastasios, Institute of Entrepreneurship Development <p><i>3 Facilitators</i></p>